



# RACE FOR THE RIBBON

*Get Your Mammo!*

SAT. MAY 3, 2025 | 6:00AM - 10:30AM  
West Virginia State Capitol Complex

Our mission is to raise awareness and fund breast cancer programs with an emphasis on increasing breast health education, financially assisting breast cancer screenings, facilitating patient navigation, and providing survivor services.

**100% OF MONEY RAISED IN WEST VIRGINIA STAYS IN WEST VIRGINIA**

## IN-KIND SPONSORSHIP BENEFITS

### ○ **EVENT INITIATIVE SPONSOR | \$10,000**

Premier tent space (tent provided) at WV State Capitol. Your exclusive name/logo on all Race bibs, name/logo on tees and printed materials, name/logo on website and all social media outlets, banner at start and finish line on Race Day. Opportunity to place your business's promotional materials in Race Packets.

**5 FREE REGISTRATIONS**

### ○ **SURVIVOR INITIATIVE SPONSOR | \$5,000**

Name/logo on all Race tees and printed materials, name/logo on website and all social media outlets, tent space at WV State Capitol, Survivor Tent signage with your name/logo, opportunity to place your business's promotional materials in Race Packets.

**3 FREE REGISTRATIONS**

### ○ **PINK INITIATIVE SPONSOR | \$2,500**

Name/logo on all Race tees and printed materials, name/logo on website and all social media outlets, tent space at WV State Capitol, and opportunity to place your business's promotional materials in Race Packets.

**2 FREE REGISTRATIONS**

### ○ **COURAGE INITIATIVE SPONSOR | \$1,000**

Name on Race tees, website, social media outlets and opportunity to place your business's promotional items in Race Packets.

**2 FREE REGISTRATIONS**

### ○ **HOPE INITIATIVE SPONSOR | \$500**

Name/logo on Race tees, website and social media outlets.

NAME of organization/business as you prefer it to appear on promotional materials

DONATION DESCRIPTION

APPROX. VALUE OF DONATION

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

We need your Logo! Please send a vector (.eps/.ai) or high resolution file. To be included in our mass e-mail and on Race tees and other promotional materials.

**RETURN NO LATER THAN MARCH 27, 2025**

**RETURN TO:** Donna DeHart, Executive Director, WVBHI  
P.O. Box 6623 Charleston, WV 25362 or Email to [ed@wvbhi.org](mailto:ed@wvbhi.org)

**Questions, call our office at 304-556-4808.**

**WVBHI.ORG**